



## Tony White

Associate and Consultant  
of *blueprint North America*

*"No-nonsense" facilitator resulting in highly engaged and motivated teams and individuals that contribute to the bottom line.*

Lives in Aurora, Canada with his three children Lauren (24), Blake (21), Molly (9) and partner Benita.



**blueprint**  
MANAGEMENT CONSULTANTS

### blueprint North America - Tell me more

We offer training, coaching, consultancy and keynote addresses that help unleash the potential of individuals, teams and organizations in three areas:

1 UNLEASH YOURSELF

2 UNLEASH YOUR PLAN

3 UNLEASH YOUR CUSTOMER

Anchored by our values - Purpose, Performance and Positivity - we believe that **success can be planned**, that winning is by design, and that you are the architect of your outcomes. Using blueprint processes, tools and concepts helps commercial professionals to learn to be disciplined, plan to be prepared, and **choose to be confident**.



### What advice would you give new leaders?

Mindset and attitude that you bring to your workplace has a direct impact on the mindsets and attitudes that your team brings to the workplace... so be mindful of that!

### What **inspired** you to dedicate your life to helping people and organizations unleash their potential?

Nothing is more gratifying than helping motivated individuals and teams to discover their passion and their unique contribution to the business world.

New passion projects



outside of blueprint that you're currently working on...

Outside of continually trying to refine my aging hockey and golf skills my passion really is working on renovating my Kawartha Lakes cottage... my personal "oasis".

Proudest business accomplishments?



Helping to double the valuation of an established private label food manufacturer in just less than 5 years.

## FAVORITES

### TED TALK ★★★★★

*Capuchin Monkeys Reject Unequal Pay* by Frans de Waal's

### BOOKS ★★★★★

*Shawshank Redemption* (Part of Stephen Kings novel "Four Seasons")...it's even better than the movie.... if that's possible!

### CITY ★★★★★

Nelson, British Columbia  
No other place in the world like it!

### QUOTE ★★★★★

"Variety is the spice of life."