



## Andre Manuel

Advisor

Growth Strategist  
as well as Business Builder  
driven by creating change.

Lives in Oakville, Canada  
with his wife Angie and two kids  
Sienna and Matteus.

## blueprint North America

We offer training, coaching, consultancy and keynote addresses that help **build confidence** in individuals, teams and organizations in three areas:

### 1. PERSONAL CONFIDENCE

### 2. SALES CONFIDENCE

### 3. STRATEGIC CONFIDENCE

### 4. LEADERSHIP CONFIDENCE

Anchored by our values – Purpose, Performance and Positivity – we believe that **success can be planned**, that winning is by design, and that you are the architect of your outcomes. Using blueprint processes, tools and concepts helps commercial professionals to learn to be disciplined, plan to be prepared, and **choose to be confident**.

## What **inspired** you to dedicate your life to helping people and organizations unleash their potential?

Throughout my career and to this day I have always been motivated and inspired by bringing the best out of people. Helping staff, colleagues and friends to see the possibilities while challenging a mindset of how can we instead of we can't.

## Proudest business accomplishment?

Being able to reach a level of experience at an executive level and then being able to carry that into the world of entrepreneurship.

## What advice would you give new leaders?



The importance of listening is critical in the process of growing as a leader. Couple that with the element of curiosity, challenging your own learning and understanding that your knowledge and energy should be shared instead with as many people as possible.

## FAVORITE...

### TED TALK

*Start With Why* by Simon Sinek

### BOOK

*The Lean Startup*

### CITY

Rome and Florence

### QUOTE

"Whether you think you can, or you think you can't... you're right."