



Tony White

Consultant

“No-nonsense” facilitator resulting in highly engaged and motivated teams and individuals that contribute to the bottom line.

Lives in Aurora, Canada with his three children Lauren (24), Blake (21), Molly (9) and partner Benita.

blueprint North America

We offer training, coaching, consultancy and keynote addresses that help **build confidence** in individuals, teams and organizations in three areas:

1. PERSONAL CONFIDENCE

2. SALES CONFIDENCE

3. STRATEGIC CONFIDENCE

4. LEADERSHIP CONFIDENCE

Anchored by our values – Purpose, Performance and Positivity – we believe that **success can be planned**, that winning is by design, and that you are the architect of your outcomes. Using blueprint processes, tools and concepts helps commercial professionals to learn to be disciplined, plan to be prepared, and **choose to be confident**.

What **inspired** you to dedicate your life to helping people and organizations unleash their potential?

Nothing is more gratifying than helping motivated individuals and teams to discover their passion and their unique contribution to the business world.

Proudest business accomplishment?

Helping to double the valuation of an established private label food manufacturer in just less than 5 years.

What advice would you give new leaders?



Mindset and attitude that you bring to your workplace has a direct impact on the mindsets and attitudes that your team brings to the workplace... so be mindful of that!

FAVORITE...

TED TALK

Capuchin Monkeys Reject Unequal Pay by Frans de Waal's

BOOK

Shawshank Redemption
(Part of Stephen Kings novel "Four Seasons")...it's even better than the movie.... if that's possible!

CITY

Nelson, British Columbia
No other place in the world like it!

QUOTE

"Variety is the spice of life."